

TOPP 5 AV 5 BRANSCHER

SUPERBRANDS BUSINESS TO BUSINESS 2010-2012

TJÄNST

1. GOOGLE
2. GRAND HÔTEL
3. HITTA.SE
4. SMHI
5. AVIS BILUTHYRNING

LÄKEMEDEL

1. ASTRA ZENECA
2. CEDERROTH
3. JOHNSON & JOHNSON
4. MÖLNLYCKE HEALTH CARE
5. PFIZER

TRANSPORT

1. BRITISH AIRWAYS
2. MALMÖ AVIATION
3. LUFTHANSA
4. SL
5. SJ

MATERIEL

1. TETRA PAK
2. HÖGANÄS
3. BECKERS
4. STATOIL
5. SANDVIK

BIL

1. BMW
2. AUDI
3. MERCEDES-BENZ
4. SAAB
5. VOLVO PERSONBILAR



Superbrands®

Recognizing branding excellence